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## **AlphaGraphics Kansas City Wins Top Honors at PIA MidAmerica Regional Print Awards**

KANSAS CITY, MO – Regional printing and packaging association [PIA MidAmerica](#) has named [AlphaGraphics Kansas City](#) as one of the 2020 [GraphEx](#) winners. The annual competition honors top technical capabilities by printing, imaging, binding and finishing professionals in Western Missouri, Kansas, Texas and Oklahoma.

“The talent and quality of work from the companies in our four-state association is amazing. Our members should be extremely proud. Receiving a GraphEx award puts their work among the top in our region,” says Teresa Campbell, PIA MidAmerica president.

AlphaGraphics Kansas City’s staff was honored to accept nine top print awards from among the hundreds submitted. They are the only Kansas City company to be awarded a coveted Best of Digital Award at this year’s awards.

### **Best of Digital - Bronze**

Wendy’s ‘Feast of Legends’ Campaign for [VMLY&R](#)

### **Best of Category**

Art reproductions, digital for Stupid Fresh Mess Art Prints

Binding & finishing techniques, combinations for Client Corporate Proposal

Specialty, novelty or misc. printed materials, digital for Wendy’s “Feast of Legends” Campaign

Specialty, novelty or misc. printed materials, offset for The Agnew Family Game

Wide or grand format, interior/exterior scapes for [Union Station](#), Nature Works

“This year’s celebration was a little different being virtual. We missed celebrating with our peers and partners in the region,” says Haley Haar, AlphaGraphics Kansas City president. “Our team celebrated our wins as a team with lunch while watching the ceremony. We were delighted to win the Best of Digital Award - Bronze for our partnership with VMLY&R.”



This is the 31<sup>st</sup> year PIA MidAmerica has hosted the annual competition. Entries are divided into three divisions, based on company size, and placed into one of 177 categories. This year's award ceremonies were held virtually and the AlphaGraphics Kansas City team enjoyed "The Print is Right" themed ceremony with a team lunch.

### **About AlphaGraphics Kansas City**

Located in the creative Crossroads Arts District, [AlphaGraphics Kansas City](#) is a certified Women Owned business that specializes in helping businesses solve marketing problems. The printing company's production specialties are in digital color and large format printing. To enhance services for customers, AlphaGraphics Kansas City has recently added agMail+, an enhanced mailing service to their solutions.

### **About PIA MidAmerica**

[PIA MidAmerica](#) (Printing & Imaging Association of MidAmerica) is a regional graphic arts trade association that serves a diverse group of firms in Kansas, Western Missouri, Oklahoma and Texas. The Association provides a variety of corporate and employee benefits to nearly 500 companies and their employees. PIA MidAmerica is a regional affiliate of the Printing Industries of America, the world's largest graphic arts trade association, which supports members through advocacy, education, research, technical information and cost-saving resources.

